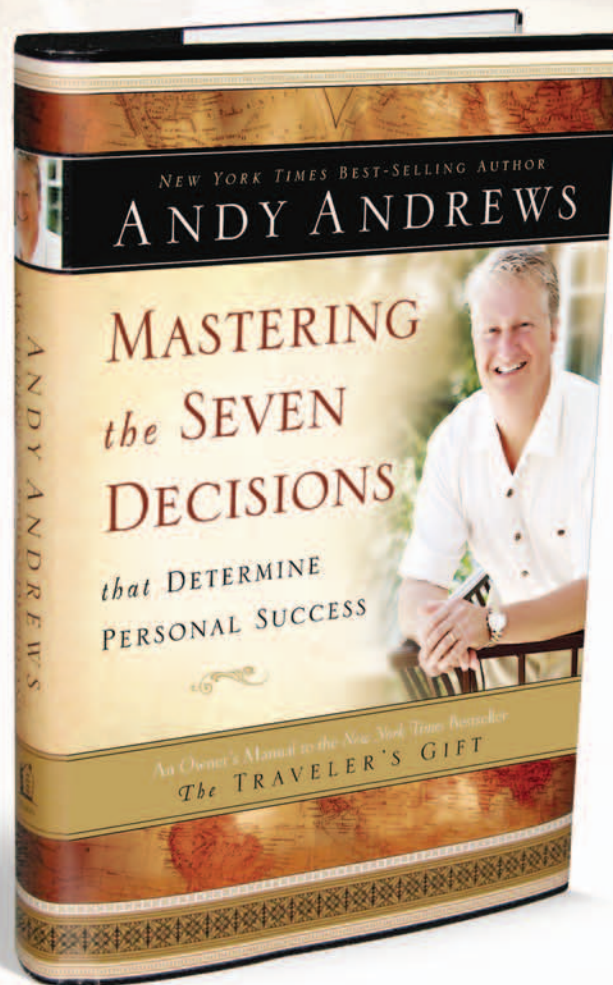


NEW YORK TIMES BEST-SELLING AUTHOR

ANDY ANDREWS



MASTERING *the*
SEVEN DECISIONS
that DETERMINE PERSONAL SUCCESS

An Owner's Manual to *The New York Times* Bestseller
The TRAVELER'S GIFT



“Consider the impact of one principle, like consistently taking responsibility for our own lives. How would one’s life experience improve? Now, as powerful as one principle might be, imagine the power of seven principles stacked together!”

—Andy Andrews

MASTERING *the* SEVEN DECISIONS

WHAT TO KNOW TO SOUND LIKE YOU’VE READ IT

Master storyteller and insatiable life traveler Andy Andrews has fast-forwarded our understanding of success and what it takes to make it stick. Seeking out what separates the ordinary life from the extraordinary, Andrews has spent much of his life dissecting countless biographies and spending time with some of the most successful people on the planet in an effort to understand the principles that propel them toward greatness.

The result of that research:

SEVEN SIMPLE PRINCIPLES THAT WHEN APPLIED CONSISTENTLY CREATE EXTRAORDINARY LIVES.

These principles are not difficult to comprehend. In fact, you’ve probably applied several of them at some time in your life.

But as Andrews points out:

It is action that renders transformation; the conscious, consistent application of learned principles that brings about lasting success.

Through his entertaining, down-to-earth style, Andrews introduces these principles and gives you the tools necessary to make lasting changes in your life. To further encourage and inspire, Andrews brings these seven principles to life through personal messages and profiles from a variety of people you’ll likely recognize—

Kenny Rogers, Joan Rivers, Bob Hope,
General H. Norman Schwarzkopf

—real-life examples of how these Seven Decisions have shaped extraordinary lives. Also included are many exercises to show you how these Seven Decisions can shape yours into an extraordinary life.

Andy Andrews
will prove that these
Seven Decisions
work every time.

In fact, they are affecting your life right now, whether you are aware of them or not. And they will improve your life exponentially when you make a conscious decision to put them to work for you.

TAKEAWAY

Andy Andrews knows first hand that the road to lasting success is paved with seven intentional decisions. He has spent the last 25 years studying some of history’s greatest success stories and infusing his own life with his findings. In *Mastering the Seven Decisions*, Andrews generously shares the tools you need to experience that same success and offers an in-depth explanation of The Seven Decisions first unveiled in his *New York Times* bestseller, *The Traveler’s Gift*.

Empowering his latest work are testimonies and profiles of vastly successful people who share how these specific decisions have impacted their lives. But the journey doesn’t end there. Andrews includes pages of probing exercises to help you put these same decisions immediately to work in your own life.

The consistent application of The Seven Decisions brings about what can only be called miracles: What was once labeled “impossible” actualizes. Opportunities that once eluded you are now attracted to you. Dysfunctional relationships transform into harmonious ones. Life, which was once a struggle, now becomes an exciting adventure.

Mastering the Seven Decisions

gives you . . .

- An in-depth understanding of The Seven Decisions
- Exercises on how to integrate The Seven Decisions into your daily life
- Profiles and authentic messages from celebrities, business magnates, and athletes

Andy Andrews' words—both written and spoken—are a significant and enduring presence in the lives of our Squadron Commanders around the world.

Michael W. Wooley
Lieutenant General, USAF
Commander, Air Force
Special Operations Command

Andy Andrews has done it again. This book will inspire you, touch your heart and soul, and change you in every way you desire!

Don Hobbs
Chairman and Co-Founder,
Hobbs & Herder Advertising

INTERVIEW TOPICS

LEADERSHIP DEMYSTIFIED

Stepping Into True Leadership

Often, we buy a book or pursue an advanced degree that will supposedly uncover the “leader” within us once and for all. But Andy Andrews claims we’ve complicated our pursuit of what it really takes to be a great leader. In this groundbreaking interview, Andrews powerfully abbreviates the leadership quest and offers several powerful principles accessible to everyone.

THE GIFT OF ADVERSITY

Moving from Failure to Freedom

Failure is part of the human experience as is the fear that accompanies it. History is peppered with distinct failure. In studying some of the world’s greatest leaders, Andy Andrews noticed a shared quality: Where there was failure, progress followed. What does it take to get back up after a devastating blow and use that failure to catapult our success? In this passionate conversation, Andrews challenges us to clear the fear hurdle and view adversity as preparation for greatness.

PLUGGING INTO WISDOM

Position Yourself for Greater Success

We are steeped in a culture of self-reliance, book knowledge and self-proclaimed “experts.” But what if executives tapped the wisdom of their more successful predecessors? What if struggling parents sought out successful parents? Every president has a cabinet and every successful life requires a powerful fellowship of wisdom encircling it. Andy Andrews make a case that you can dramatically turn your life around by the quality of people you strategically place around you.

ACTION IS A CHOICE

Get Moving to Get What You Want

There’s an old Indian proverb that epitomizes our “wait-and-see, couch-potato” mentality: “Man who stand on top of mountain with mouth open wait long time for roast turkey to fly in.” Nothing happens without deciding to take action. Andy Andrews passionately describes the transformation that takes place when we begin to split atoms in our lives. Buckle up for this one; if you truly “get it,” your life will never again be the same.

ANGER MANAGEMENT DEBUNKED

The Forgiveness Prescription

Anger abounds and manifests in many forms. In response to that anger we are told to seek anger management courses to “manage” our rage. Andy Andrews has a better solution. It’s called anger resolution. Resentment and an unforgiving attitude—even towards ourselves—are often underlying cancers that cause our anger. In this fascinating conversation, Andrews argues that our businesses, our relationships, our health and even our finances can prosper when we forgive.

“These Seven Decisions of Personal Success will affect every area of your life—

Parenting, Relationships, Career and Financial Achievement.

They will challenge you to cast off limiting behaviors. **Embrace these principles. Study them.** And more importantly, *plug them into your own life to create the future of your choosing!*”

—Andy Andrews

Suggested Interview Questions for Andy Andrews

- 1 Your first *New York Times* Bestseller was *The Traveler's Gift* in which you revealed The Seven Decisions. That book was, in essence, a story about a man who traveled through time gathering wisdom from the ages. Why did you decide to do a non-fiction book that discusses again those same Seven Decisions?
- 2 You speak to corporations and organizations around the world about The Seven Decisions. You have made presentations for Microsoft, General Motors, the Department of Defense, sales organizations, churches, and professional sports teams. How in the world do you find common ground with such a diverse client list?
- 3 I was particularly intrigued by your assertion that our toughest times can bring the most clarity to the fact that there is a certainty of hope. In fact, you seem to insist that there is some guarantee that things will get better. Can you explain that?
- 4 So this is really your second book on the same topic: The Seven Decisions. Were there any surprises in your continuing research about these principles?
- 5 Having spoken to well over a million people in person and millions more with your PBS and other television appearances, surely you will have determined by now the most important of The Seven Decisions. So . . . which is it?
- 6 Which of The Seven Decisions do you think is the hardest for us to incorporate and why?
- 7 Some of us agree with everything you're saying and yet we will still find it tough to incorporate these changes into our lives. Why? And if you will, encourage me and give me some . . . well, "inside information" for lack of a better term about what some people have begun to understand and do in order to use these Decisions effectively and create the life we really want!
- 8 Not everyone gets the opportunity to spend time one on one with you. But lets say you had 90 seconds to tell an individual a specific something . . . Let's say that whatever phrases you uttered in that small particle of time, the listener would believe what you said—without doubt or cynicism—and act upon your words immediately . . . what would you say? You have 90 seconds.

SINGLE DECISIONS

change the course of history.

SEVEN DECISIONS

transform the quality of our lives.

One-Liners from
MASTERING the
SEVEN DECISIONS

"If decisions are a choice . . . and our thinking dictates our decisions—then we are where we are because of our thinking."

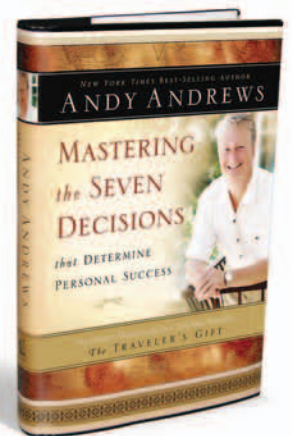
—President Harry S. Truman,
from *Mastering the Seven Decisions*

"God moves mountains to create the opportunity of His choosing. It is up to you to be ready to move yourself."

—King Solomon,
from *Mastering the Seven Decisions*

"Our very lives are fashioned by choice. First we make choices. Then our choices make us."

—Anne Frank,
from *Mastering the Seven Decisions*



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