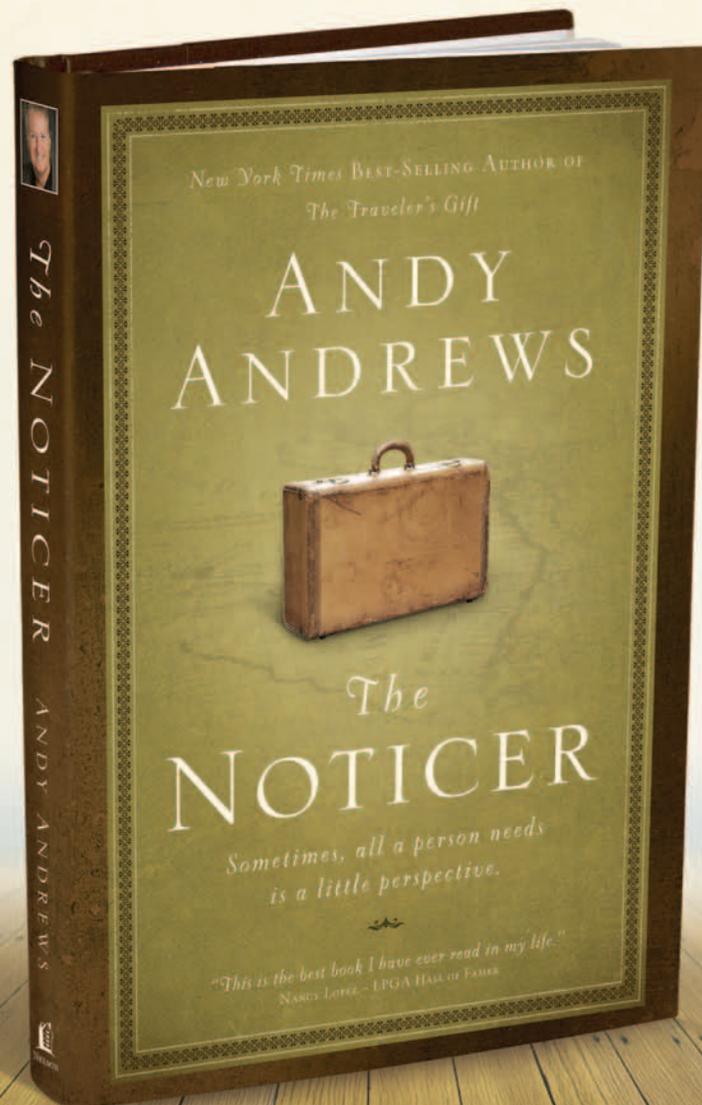


New York Times BEST-SELLING AUTHOR OF *The Traveler's Gift*

ANDY ANDREWS



The NOTICER

Sometimes, all a person needs is a little perspective.

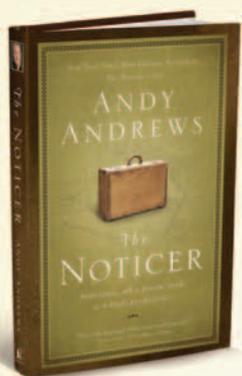
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WHAT TO KNOW TO SOUND LIKE YOU'VE READ IT



ORANGE BEACH, ALABAMA, is a simple town filled with simple people. But they all have their share of problems—marriages teetering on the brink of divorce, young adults giving up on life, business people on the verge of bankruptcy, and many of the other obstacles that life seems to dish out to the masses.

Fortunately, when things look the darkest, a mysterious old man named Jones has a miraculous way of showing up. A man of indiscriminate age and race with white hair and wearing blue jeans, a white T-shirt, and carrying a battered old suitcase, Jones is a unique soul with angelic-like qualities. Communicating what he calls “a little perspective,” Jones explains that he has been given a gift of noticing things about life that others miss. In his simple interactions, he speaks to that part in everyone that is yearning to understand why things happen and what they can do about it.

Based on a remarkable true story, *The Noticer* beautifully blends fiction, allegory, and inspiration. It provides simple, yet powerful distinctions about love, relationships, value, and integrity and will inspire readers to take that first step toward a major life change.

“Andy Andrews has done it again. The Noticer is packed with one astonishing breakthrough after another. This book will transform your life.”

—PAT SIMPSON, *America's most trusted home improvement expert*

The Noticer IS AN ENTERTAINING,
INSPIRING, AND EDUCATIONAL LIFE
INSTRUCTION MANUAL FOR
BETTER LIVING.

FROM THE PAGES OF THE BOOK . . .

“So how did you know my name? No big deal, really,” he shrugged. “I’ve been watching you for a long time. I’ve been around.”

I watched him for a moment, considering his answer, then slowly nodded and retreated into the darkness for his coke. Returning with two cans, I handed one to the old man. Popping the top, Jones shifted in the sand and crossed his legs. “All right,” he said, taking a long pull from the red can, “let’s get started.”

“Get started . . . what?” I asked flatly.

Jones set the can on the sand and said, “We need to start noticing a few things. We need to check your heart. We need to gather a little perspective.”

“I don’t even know what you are talking about,” I said. “And I don’t know who you are.”

“Fair enough,” he smiled. “Well, let me see now . . . How do I explain?” He leaned toward me quickly. “As for who I am, call me Jones.”

“I am a noticer,” he said. “I notice things that other people overlook. And you know, most of them are in plain sight.” The old man leaned back on his hands and cocked his head. “I notice things about situations and people that produce perspective. That’s what most folks lack—perspective—a broader view. So I give them that broader view . . . and it allows them to regroup, take a breath, and begin their lives again.”



➔ PROOF OF HOPE

Even during the toughest of times, there is an incredible proof of hope that has been discovered by Andy Andrews. Astoundingly, this formula is understood and accepted 100 percent of the time by those who are experiencing a financial, relationship, or health crisis in their lives. How is this possible? Because **Andy does not offer mere encouragement but proof that there is a definitive reason to have hope for a much better future. This interview is fast-paced, logical, mind-blowing—and it will change lives immediately!**

➔ RELATIONSHIP DIALECTS REVEALED

It is often difficult for a person from America to communicate with a person from Scotland or Ireland...or even England. Though they both speak English, the dialects are simply too different to easily decipher. Did you know that “couples” often suffer the same challenge as they attempt to communicate their feelings? In this interview, Andy explains why one person might express himself as a canary and how hard it is for the “puppy dog” to understand. **This is a hilarious interview that is great for marriage and relationship building.** In addition, you will also discover the dialect of a goldfish and a kitty cat!

➔ DECRYPTING FORGIVENESS

More relationships—personal and professional—are dissolved because of an offending action or statement than for any other reason. So who is most important in the forgiving process? You? The person who has offended you? Doesn't the other person have to show remorse? If you forgive him, does that mean he is off the hook? Answering these and other elusive questions about one of life's most misunderstood principles, Andy presents solutions that have prompted some of the greatest people in our society to call him “a genius of common sense.” **In this engaging discussion, Andy will explain the difference in forgiveness and trust—and why an apology often has no effect.**

“Many people ignore ‘small stuff,’ claiming to have an eye on the bigger picture, never understanding that the bigger picture is composed entirely of small stuff.”

—Andy Andrews, from *The Noticer*

The NOTICER PROVIDES READERS WITH:

A better understanding of life's challenges and proper perspective for tackling them.

Practical yet powerful methods of motivation, encouragement, and resolve for those who have been dealt “the bad hand.”

A fresh and insightful perspective on how people can change their view of the world, find strength, and move beyond their problems.

ABOUT THE AUTHOR



Andy Andrews, hailed by a *New York Times* reporter as someone who has quietly become “one of the most influential people in America,” is a best-selling novelist and in-demand corporate speaker for the world's largest organizations. He has spoken at the request of four different U.S. presidents and at military bases worldwide. He is best known as the author of the international bestseller *The Traveler's Gift*, which has sold more than a million copies worldwide and has been translated into 20 languages since it was released in 2002. Andy is also the author of *The Lost Choice*, *Island of Saints* and *Return to Sawyerton Springs*. He lives in Orange Beach, Alabama, with his wife Polly and their two sons.

For more information, please visit AndyAndrews.com.

SUGGESTED INTERVIEW QUESTIONS FOR ANDY ANDREWS

{ 1 } At one point in your life, Andy, you were literally homeless, living under a pier on the Gulf Coast. Was this where you first began what has become a lifelong search for “life’s principles”?

{ 2 } *The Noticer* is obviously not a textbook, nonfiction, fact-after-fact style of book. It is a story. Why did you write it in this form?

{ 3 } The title character of the old man in the book—Jones—is “the noticer.” He seems to show up repeatedly where people are experiencing tough times. I was amazed at the connection he made between those folks and their problems. In this country today, we are experiencing challenges with finances, health, and relationships that some of us have never dealt with before, and it is scary. Would you explain what Jones called the *proof of hope*?

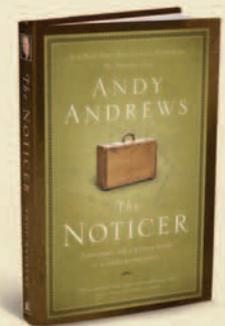
{ 4 } In *The Noticer*, Jones quickly finds the source of a couple’s marital problems by revealing their difficulty expressing love to one another. He explains that while we usually speak English, our dialects can be so different that we find it impossible to communicate. He uses animals like a canary or a goldfish to illustrate this. Can you elaborate on this for our audience?

{ 5 } Jones talks to a young business person named Henry about the principle of forgiveness. Though there is an issue at home for Henry, most of his challenges are with clients. I want you to answer a couple of the questions posed to Jones in *The Noticer*, like this one: How does one forgive someone who obviously doesn’t care if they’re forgiven or not? Don’t they need to ask for forgiveness?

{ 6 } I’m curious. Say someone has done this horrible thing to me, or my family—or my country. Are you saying that not only should I forgive them, but as the old saying goes, I now am supposed to “forgive and forget”? Are you telling me to go about my life as if nothing happened?

{ 7 } I thought there was an amazing twist in this book. Henry took Jones’ advice, and it didn’t work! Or at least it didn’t work like he thought it should have. That was fascinating. So Andy, I want to hear you explain this. Why does an apology sometimes seem not to work?

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AWAITS IN THE SIMPLE
WISDOM AND HEART-
WARMING STORY OF A
MAN NAMED JONES.



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“*The Noticer is completely
absorbing. Anything less than
stunning would be an under-
statement. This is not just one of
the best books I have read. This
is the best book I have ever read
in my life.*”

—NANCY LOPEZ,
LPGA Hall of Fame Golfer