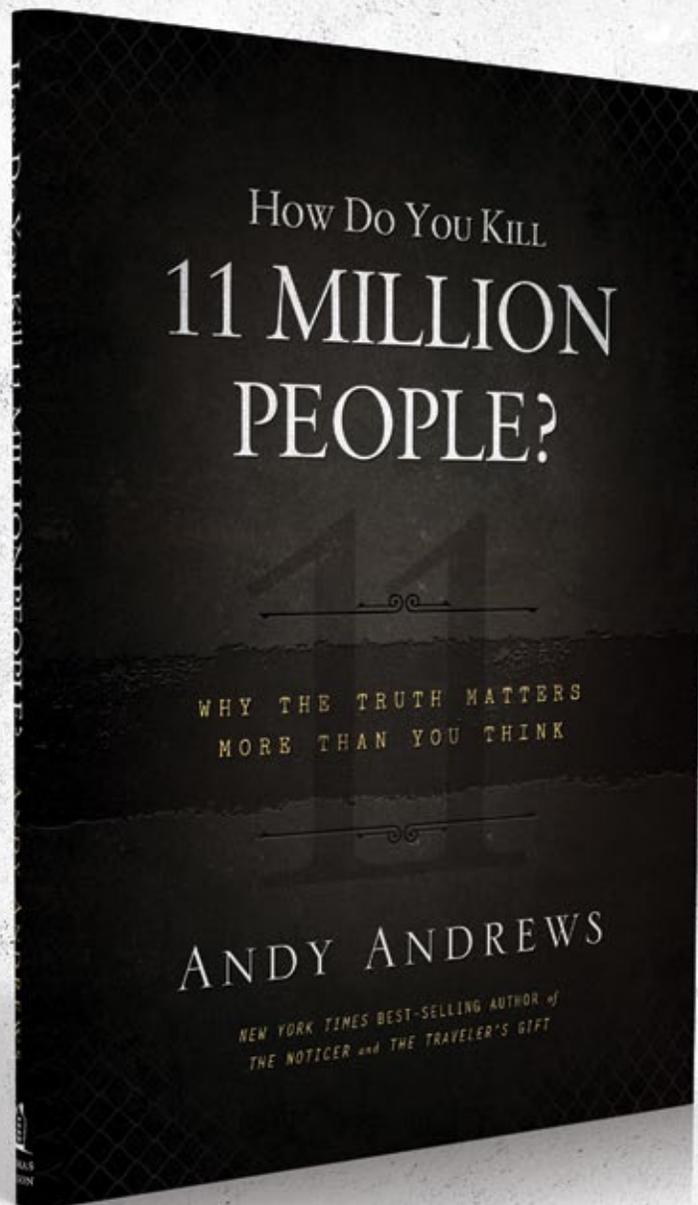


ANDY ANDREWS

New York Times Bestselling Author



How Do You Kill 11 MILLION PEOPLE?

WHY THE TRUTH MATTERS MORE THAN YOU THINK

HOW DO YOU KILL 11 MILLION PEOPLE?

WHY THE TRUTH MATTERS
MORE THAN YOU THINK

“The punishment which the wise suffer who refuse to take part in the government, is to live under the government of worse men.”
— Plato

WHAT TO KNOW

to Sound Like You've Read the Book

Andy Andrews believes that good answers come from asking good questions. Through the powerful, provocative question, “How do you kill eleven million people?”—the number of people killed by the Nazi German regime between 1933 and 1945—he explores a number of other questions relevant to our lives today:

- » *Does it matter that millions of Americans have checked out of participating in the decisions that shape the future of the United States?*
- » *What is more dangerous: politicians with ill intent, or the too-trusting population that allows such people to lead them?*
- » *How are we supposed to tell the difference between the “good guys” and the “bad guys”?*
- » *How do truth and lies in the past affect our destiny as a nation?*
- » *What happens to a society in which truth is absent?*

Andrews issues a wake-up call to voters across the political spectrum: become informed, passionate citizens who demand honesty and integrity from our leaders, or suffer the consequences of our own ignorance and apathy. Furthermore, we can no longer measure a leader's worth by the yardsticks provided by the left or the right. Instead, we must use an unchanging standard: the pure, unvarnished truth.



FROM THE PAGES *of the Book*

Several years ago I asked myself these three questions:

Where do we begin to find common ground in regard to what we want (or don't want) for the future of America? Is it possible to write something that doesn't use the words Republican or Democrat, liberal or conservative, yet conveys a message with which everyone could agree? Can

it be written in a concise fashion allowing anyone to read it, clearly understand the message, and be empowered in less than fifteen minutes?

**HERE, THEN, IS MY ANSWER
TO THOSE QUESTIONS.**

About Andy



Hailed by a *New York Times* reporter as “someone who has quietly become one of the most influential people in America,” ANDY ANDREWS possesses a rare and unusual talent— he notices the stuff that others overlook, the little things that make a big difference. He is America’s Noticer. His unusual talent has led him to become a bestselling novelist and in-demand speaker for the world’s largest organizations. He has spoken at the request of four different United States presidents and at military bases worldwide. Zig Ziglar said, “Andy Andrews is the best speaker I have ever seen.” Andy is the author of the *New York Times* best-sellers *The Noticer* and *The Traveler’s Gift*. He lives in Orange Beach, Alabama, with his wife, Polly, and their two sons.

SUGGESTED INTERVIEW TOPICS

How Do You Kill 11 Million People?

Truth Versus Lies

Eleven million is a staggering number, especially when it is attached to people. What’s more staggering is the mind-bogglingly simple step the Nazis used to kill so many—they lied to them. Andy Andrews illuminates the reasons why we should seek the truth from those we elect, and the dangers of believing those who lie to us.

Nothing But the Truth

Revitalize Your Relationships

As the book says, the truth matters more than you think it does. It has a profound effect on all aspects of our everyday lives—family, career, marriage, friendships...nothing is out of the truth’s reach of influence. In this interview, Andy Andrews explains how the principles of truth contained in the book can be applied to virtually every area of our lives, and change them for the better.

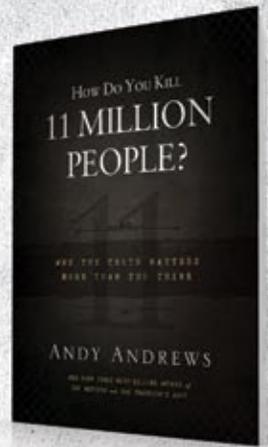
Lessons from the Past

Studying History’s Mistakes, So We Don’t Have to Make Them

“Those who cannot remember the past are doomed to repeat it.” We’ve all heard those words before, but what do they really mean, and how do they relate to modern American society? Andy Andrews points out the lessons we can learn from other previously great societies throughout history, and how Americans have the power to avoid the irreversible mistakes that so many of them made.

WHY READ NOW?

At this very moment, many of our elected leaders are lying to us, just as the ones who preceded them did. That cycle must be broken. This book is a rallying cry for the American people. Today, we can stand together and begin to regain control of our country’s direction by demanding the truth from our leadership. One simple action can allow us to take the power from the hands of the few, and give it back to the many—we, the people.



A FEW THINGS YOU’LL LEARN FROM THIS BOOK

How the truth, and its absence, affect your life whether you are aware or not.

What the consequences have been historically when humanity has not actively sought the truth from its leadership.

How to ensure a bright future for your country.

Why the individual actions of yourself and those around you matter for your family, community, country, and the world.

INTERVIEW QUESTIONS

for ANDY ANDREWS

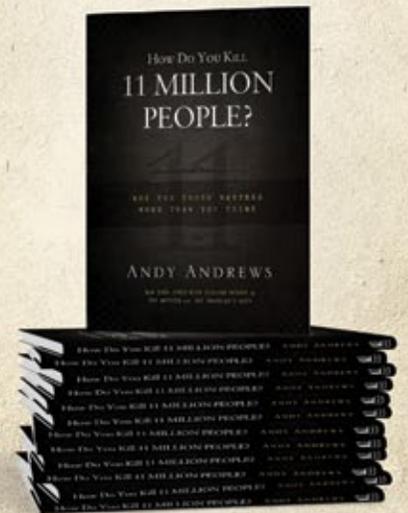
- 1 What standards can we use to determine when a politician is lying to us?
- 2 Why did you choose to write this book now?
- 3 How can people apply the principles of truth to other areas of their life?
- 4 Who are your favorite examples of past leaders who guided their people with truth? What can we learn from these people?
- 5 What was the most surprising thing you discovered in your research for this book?
- 6 How was truth instilled in you, and how are you instilling it in your children?
- 7 If you could stand in front of the 545 people who are making decisions for our country, what would you say to them?
- 8 Beyond the truth, what else should we expect from the people we elect?



Publisher: Thomas Nelson **Reference ISBN#** 978-0-8499-4835-0 **Release Date:** January 3, 2012 **Hardcover:** 96 pages
Retail Price: \$14.99

*How Do You Kill
11 Million People?*
is the modern day
Common Sense.

HOW DO YOU KILL 11 MILLION PEOPLE?



WHY THE TRUTH
MATTERS MORE THAN
YOU THINK

“IF IT IS CORRECT THAT ‘YOU SHALL KNOW THE TRUTH AND THE TRUTH SHALL SET YOU FREE,’ THEN IS IT POSSIBLE THAT IF YOU DON’T KNOW THE TRUTH, ITS ABSENCE CAN PLACE YOU IN BONDAGE?” —Andy Andrews